

Your Organization. Your People. At Their Best.

CAREER SERENDIPITY WORKSHOP: *Creating Your Own Career Good Luck*

How can you use career twists and turns, ups and downs, and opportunities that seem to come 'out of the blue' to build career success? In your career, as often is the case in life, you discover things that you were not in quest of. Serendipity occurs when you are observant, recognize viable opportunities and seize the moment to create your own career good luck. Career Serendipity can be your secret advantage in building career success.

This workshop will help you learn how to create your own career good luck. It provides activities, self-discovery and learning that will enable you to:

- * Assess your career journey thus far.
- * Tap into a world of opportunities.
- * Recognize 'career noise' and how to quiet it so you can seize the opportunities before you.
- * Filter opportunities to ensure alignment with your core values, career vision and personal brand.
- * Employ the 'Four Secrets of Career Serendipity' to discover more opportunities and build your career path to success.

You Will Enhance Your Career Opportunities

1. **Broader Horizons:** Be open to new possibilities, new opportunities in both your professional and personal life.
2. **Less Noise:** Quiet the noise that surrounds you. Listen for the sounds that make your heart stop and your feet start tapping.
3. **Greater Career Self-reliance:** Take control by becoming actively engaged in planning and managing your career.
4. **Development That Matters:** Focus on the development you need most to excel now and in the future.
5. **Opportunity for Self-Actualization:** Let your core values, career vision and unique brand guide you in becoming the person you truly are and can be.

Your Organization Also Will Benefit

The Corporate Leadership Council reports that the most effective retention plans focus on the "development needs and career interests of key talent." Career development builds the talent required for company success. It results in:

1. **Better Employee Retention:** Employees are more likely to stay in an organization if their needs and interests are addressed.
2. **Greater Employee Engagement:** Organizations that are recognized for their investment in career development reap the rewards of employees' pride of association and loyalty.
3. **More Highly Motivated Employees:** Employees whose work is aligned with their core values, career aspirations and personal brands are motivated to do well.
4. **Enhanced Reputation:** Employees are essentially ambassadors for their organizations. The stronger the employee to the outside world, the better an organization's reputation.
5. **More Positive Departures:** When employees do leave an organization, they are equipped with the career skills needed to move confidently to their next positions. They continue as enthusiastic ambassadors for the organization's brand.



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WORKSHOP OVERVIEW

Module One: Your Career Journey

We begin the workshop by exploring the origins of the word 'serendipity' and how it relates to your career journey. You'll learn the importance of using 'keen observation' and 'sagacity' to lead you to career discoveries. You'll share personal stories of how serendipity has led you to discover things that you were not expecting or looking for, yet has resulted in career good luck.

Module Two: A World of Opportunities

We'll explore the four key strategies for tapping into a world of opportunities: 1) being observant and inquisitive; 2) becoming a savvy networker; 3) using coaching and mentoring effectively; and 4) getting involved beyond your job. You'll examine the career maps of well-known (and admired) people to analyze how they have made discoveries and created opportunities for themselves and others. You'll learn essential techniques for savvy networking and powerful relationship building.

Module Three: Career Noise

We'll examine the challenges and obstacles that can mask the signs of Career Serendipity. You'll ponder the turbulence in your life that creates career noise and learn how to quiet it so that you will be open to more opportunities. You'll learn to stop 'hibernating' and start 'incubating' for a new, more successful you.

Module Four: Opportunity Knocks, Then What?

We'll create a useful model for you to filter opportunities using your: 1) core values; 2) career vision; and 3) personal brand to ensure a good fit with who you are, where you're going and what makes you unique. You'll engage in a lively dialogue using case examples to examine how sagacity plays a key role in the decision to pursue an opportunity or to let it pass. You'll be well-equipped to seize the moment when the opportunity is right.

Module Five: Creating Your Own Career Good Luck

We'll recap the four secrets of creating your own career good luck: 1) take a journey; 2) practice keen observation; 3) filter opportunities; and 4) seize the moment. You'll focus on beginning where you are to discover opportunities in your organization that will help you build your career and attain your goals. You'll integrate the workshop learning to create a plan that will put you on the path to attract infinite Career Serendipity.

